

# **MISSION STATEMENT**

Central Education is a specialist provider of PE and school sport, Ofsted-registered childcare, and inspirational professional athlete visits to schools.

Our mission at Central Education is to create an environment which is safe, caring and fun, in order for children to enjoy learning through exciting experiences, whilst building positive relationships with adults and peers.

#### **Our Key Objectives:**

We are a company that displays professionalism across the board, demands high standards from everyone involved, encourages children and young people to be active, and aims to see all participants enjoy, succeed and achieve.

- To provide schools with a fully bespoke service, that can be tailored to individual school needs.
- To provide high-quality delivery and content across all programmes.
- To provide all individuals with consistent reliability across all services.
- To provide young people with fun, engaging and innovative content, that is inclusive and accessible to all.
- To provide parents with a safe and trustworthy environment for their children.

#### Whole Company Objectives (Central High 5)

At Central Education, we expect all staff members and children to respect and adhere to our **'CENTRAL HIGH 5'** core values. Our values help young people make the correct decisions during sports and at home, as well as in all aspects of life. We believe in:

# **RESPECT:** Respect everyone and everything - always.

- We treat others as we would want to be treated
- We value other people's opinions and are considerate of others' feelings
- We know our own worth and have self-respect

# **INTEGRITY:** Commit to actions with honesty and accountability.

- We are open and honest
- We consistently deliver on our commitments
- We embrace and live the 'Central High 5' core values

## ENERGY: Embrace everything with enthusiasm.

- We approach all tasks and activities with maximum effort
- We are passionate about learning new skills
- We focus our efforts on being positive

## **TEAMWORK:** By working together we achieve more.

- We empower all people to use their individual strengths
- We support each other to achieve our potential
- We strive to create an inclusive culture by working together

# **EXCELLENCE:** Always aim to exceed expectations.

- We always bring our best
- We display excellence at all times so we can be proud of our achievements

We are always ready to learn, and strive to improve

#### What we are about:

- Specialist providers of PE, Physical Activity and School Sport
- Specialist providers of expert Ofsted-registered wrap-around holiday childcare provision
- Specialist providers of WOW days and inspirational professional athlete visits to schools
- A company that shows professionalism across the board
- A company that demands high standards from everyone involved
- A company that focuses on the 'Central High 5'
- A company that aims to engage, enthuse and encourage children and young people to enjoy being active
- A company that provides a positive environment for everyone involved
- A company where Every Child Matters
- A company which encourages children and young people to stay healthy and safe
- A company that aims to see all participants enjoy, succeed and achieve

Staff members have access to all policies and procedures via an online portal at all times, which can be accessed through the website:



www.centraleducation.co.uk